



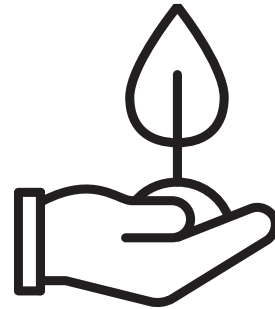
Meet Emily.



Emily is a knowledge worker.



Her average employee costs
are \$65K per year.



She contributes a certain value to the organization.



Her contribution depends largely
on how her work is done.

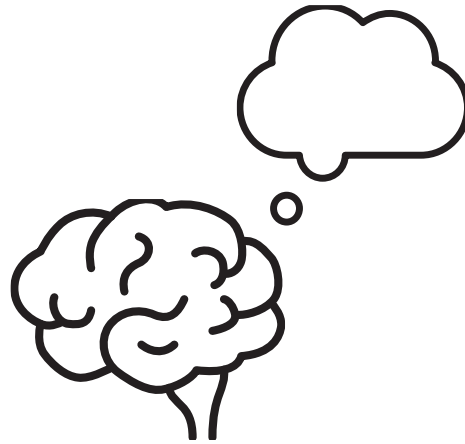
Work.

Work =

The thing employees do once the talent recruitment solution did its magic.



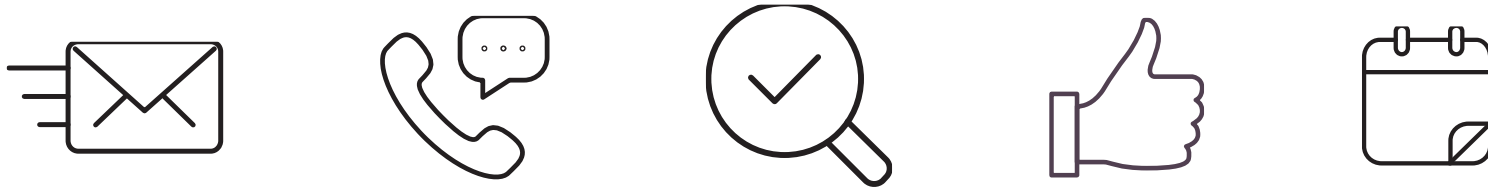
What if you could measure...



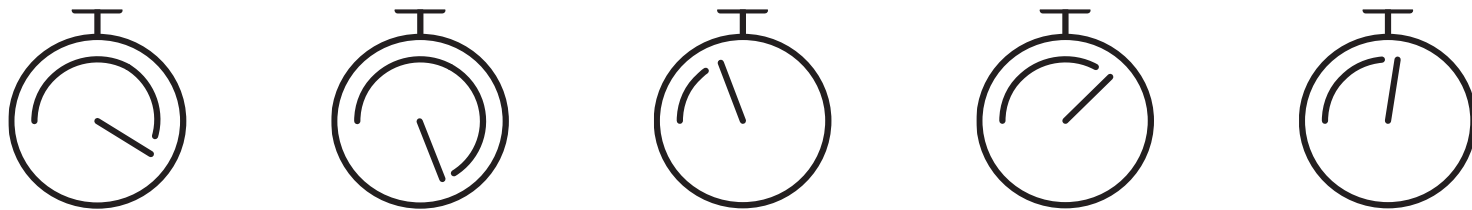
How Emily feels about
her work environment.



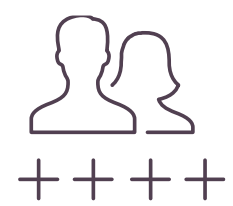
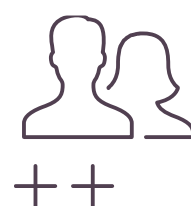
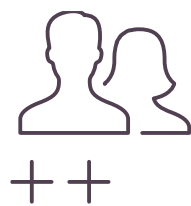
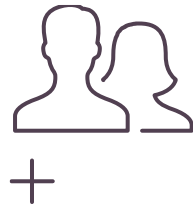
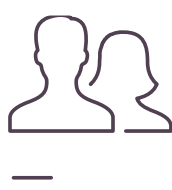
That would be nice.



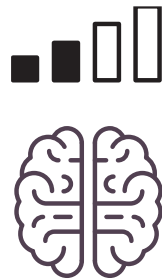
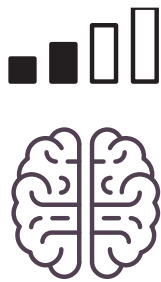
But what if you could
understand what she does.



and how much time she spends doing it.



**And how she collaborates
during her work.**

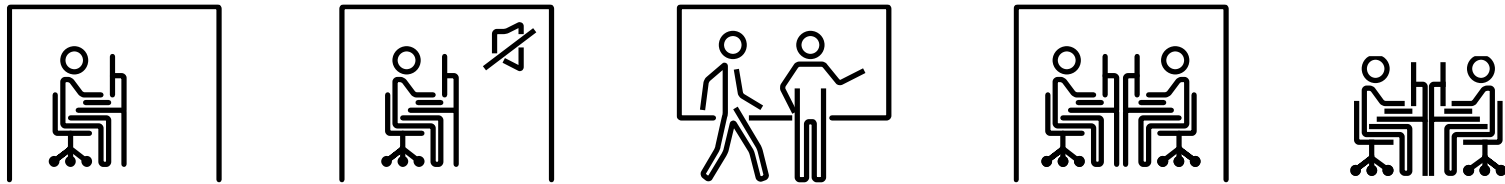


.. but also how complex she rates the things she does.

But that is not all.



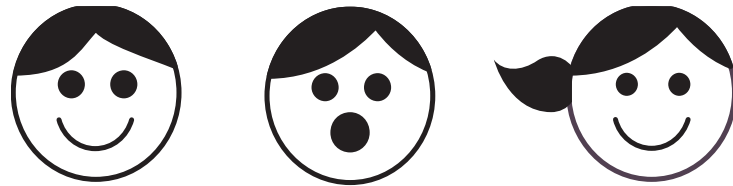
What tools she uses during
her activities and when.



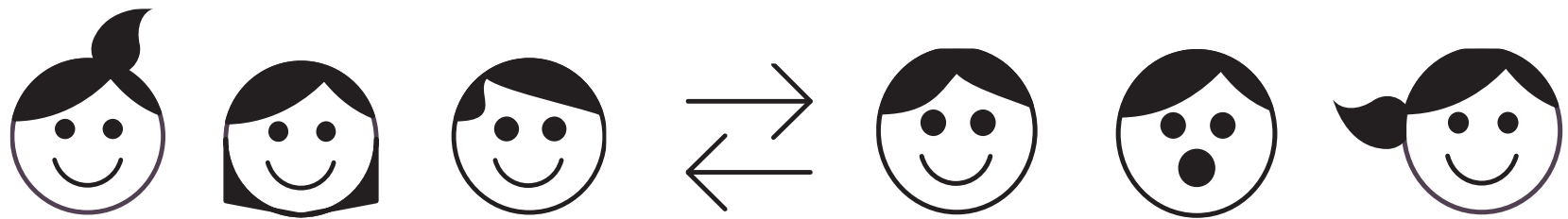
And more important, what
work environment needs she has.



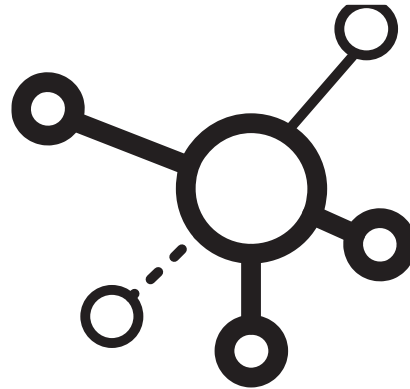
But Emily is not just a human resource.



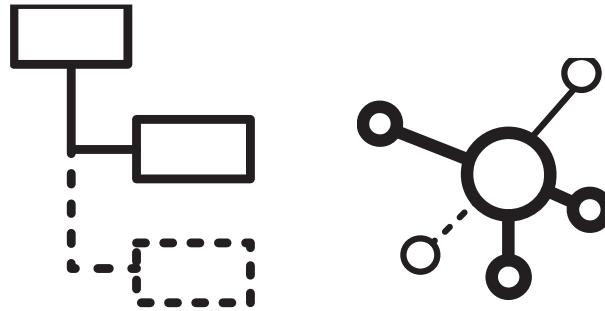
She is member of a team.



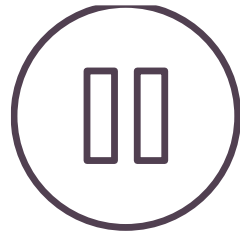
And teams create value by collaborating with other teams.



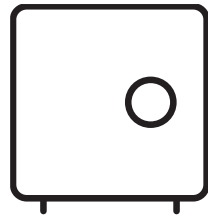
What if you could learn about
their value networks?
The networks at work that make money.



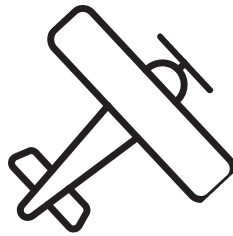
Or only from certain roles
within the network?



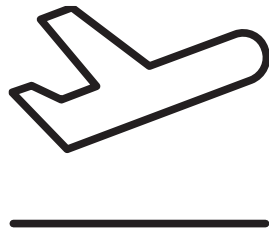
Let's take a break.



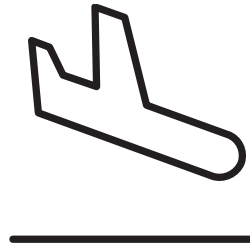
So is that the treasure of work insights?



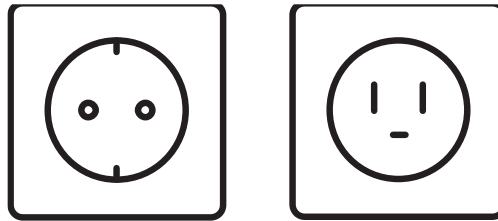
Work is energy going in a direction.



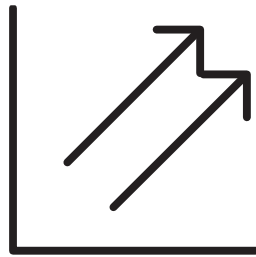
You want to take off.



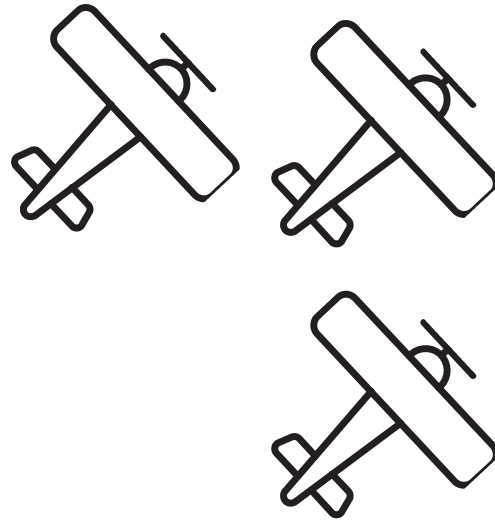
But your employees want to land.



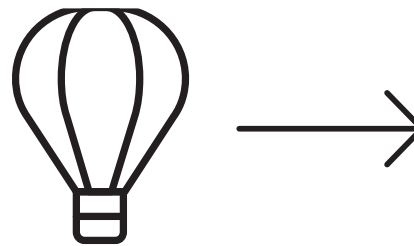
Are you plugged into the same ideas?



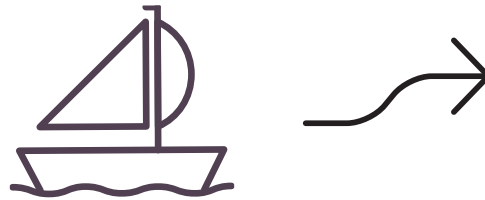
Learn if your beliefs align with their beliefs
about culture.



And fly in better formation.



Instead of being 'gone with the wind.'



Use the wind to set course.

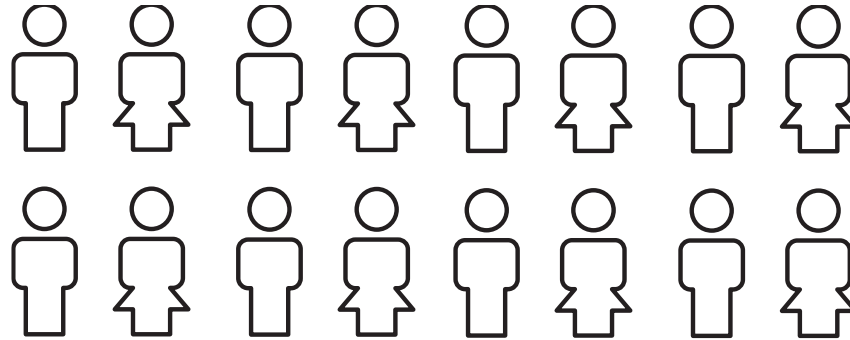
If you have all this insight about
your organization...



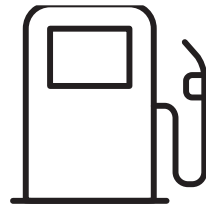
Don't call us.

But if you don't.

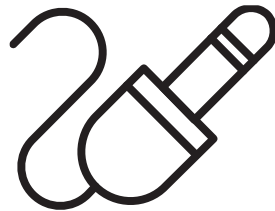
(You are not alone.)



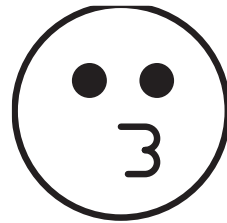
And you have hundreds or
thousands of employees.



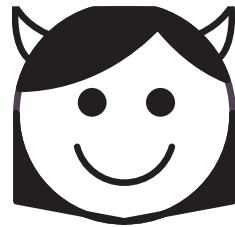
Costing many millions of dollars to fuel productivity.



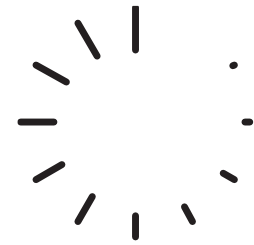
You might want to plug into their work.



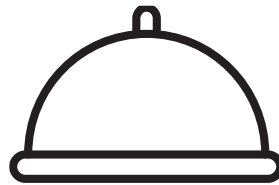
But you want it K.I.S.S.
(Keep It Simple, Stupid.)



Because you have a boss too.



And you have no time to waste.



And you want things on a silver platter.



You'll do it, but only if 'they' do it too.

Don't call us.

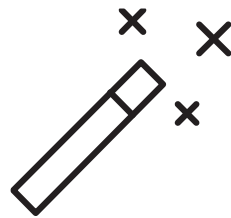
We are already here.



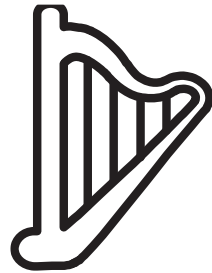
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So you can become a Chief Of Work.
Thank you.

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kevin@wpasoftware.com