

IMPROVE THE WAY YOUR ORGANIZATION  
WORKS, USES SPACE, COLLABORATES  
AND ENGAGES ITSELF.

WORK PEOPLE ANALYTICS

**BRING WORK TO LIFE.**



## BRING WORK TO LIFE.

### WHEN HUMAN CAPITAL IS VALUABLE TO YOU.

People are the engine of your organization and work is what fuels them. Work is a complex recipe of all elements including the activities, the place, the collaboration and the engagement of all individuals.

Your human capital is increasingly higher educated, works more independently from place and time. Their productivity is made up from the right space, teams, tools and dedication.

WPA delivers the insight in these elements and provides you fast and evidence based information about the way your organization works now and in the future.

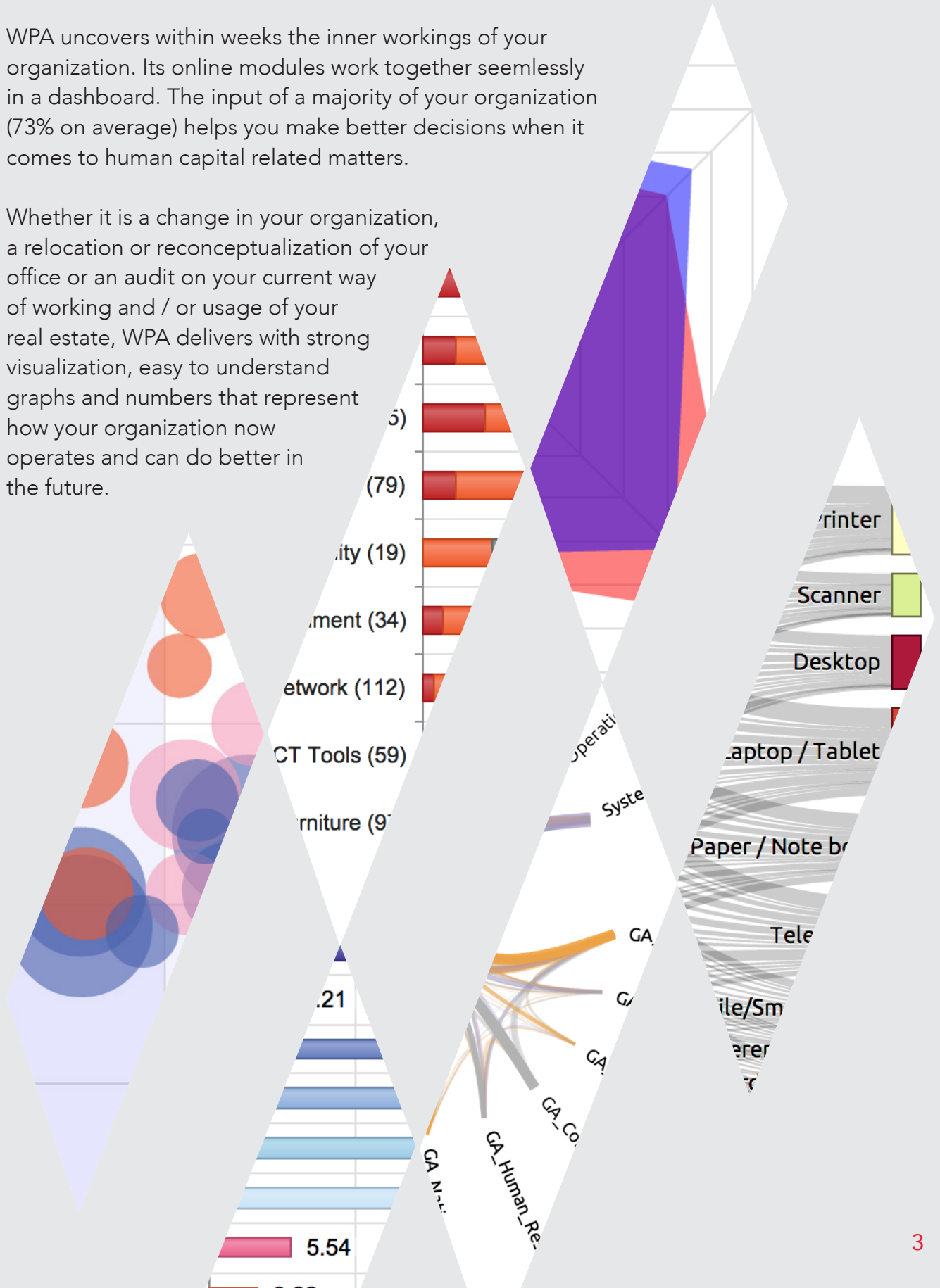
### WHAT WPA DELIVERS YOU IN WEEKS:

- Your organization's activities
- The time spent in and around the office
- The amount of collaboration
- The way employees work together
- What tools employees use
- What efficient space use is possible
- How engaged people are

## BEYOND FACE VALUE

WPA uncovers within weeks the inner workings of your organization. Its online modules work together seamlessly in a dashboard. The input of a majority of your organization (73% on average) helps you make better decisions when it comes to human capital related matters.

Whether it is a change in your organization, a relocation or reconceptualization of your office or an audit on your current way of working and / or usage of your real estate, WPA delivers with strong visualization, easy to understand graphs and numbers that represent how your organization now operates and can do better in the future.



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## THE MODULES



### WORKPLACE ANALYTICS

#### ANALYSIS OF

- Time spent on prioritized activities and the division between them
- Time spent between different workplaces, offices, home and elsewhere
- Satisfaction of employees about elements of the workplace
- Office & ICT tools used while performing specific activities

#### BENEFITS

- Improve workprocesses through insight on activities
- Improve workenvironment based on needs for collaboration & concentration
- Economize on unused space based on analysis presence in office
- Smarter investment or savings on the right tooling for the office
- Anticipate on future changes in work environment by use of scenario modeling



### VALUE NETWORK ANALYTICS

#### ANALYSIS OF

- Importance departmental collaboration (configurable levels)
- Outgoing vs ingoing interactions between departments
- Quantities of interactions between departments

#### BENEFITS

- Find important uncovered collaborations
- Optimize locations, buildings, floors for better collaboration
- Reduce traffic and correspondence through better team colocation



### CULTURAL ANALYTICS

#### ANALYSIS OF

- Competing values within the organization

#### BENEFITS

- Understand gap between current and desired values
- Provide insight to growth path for the organization or departments

## GET STARTED WITH YOUR IMPROVEMENT

For a WPA analysis we require nothing more than basic HR data like name, e-mail, function, department, etc. to get started. We provide all services to invite people and gather all the data. All you have to do is log-in and analyze.

WPA complies with local standards for data privacy and runs on secure servers. Dashboard works on any mainstream browser that supports HTML 5.

We can provide your environment in three weeks time from start to finish.



## OUR VALUED CUSTOMERS WORLDWIDE

**DSM ★ DUPONT ★ MINISTRY OF EDUCATION, CULTURE AND SCIENCE NL ★ TOMTOM ★ PWC ★ SABIC ★ ERASMUS UNIVERSITY ★ TILBURG UNIVERSITY ★ ERICSSON ★ UNIONEN.SE ★ VODAFONE ★ RABOBANK ★ NS ★**

We service all kinds of customers from small to international. Our customers encompass universities, municipalities, corporates, research centers, unions, consultancies, accountancies over 3 continents. Any knowledge oriented organization is within our domain.

WPA is available in 5 languages: English, German, French, Dutch and Swedish. New languages can be added on request.

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